



AIA
California

2020-2024 Long Range Plan

AIA California is a professional community that enables architects to lead, applying their unique talents to plan and create the most livable, sustainable communities and best buildings of the future.

MISSION:

AIA California, in collaboration with local components, is dedicated to serving its members, advancing the value of architects, and improving the quality of the built environment.

VISION:

Elevate the profession's commitment to leadership in design excellence and environmental stewardship by influencing human, technical and material resources in the public realm necessary for California's resilient, healthy and equitable future.

VALUES:

- Promote the value of design and innovation
- Lead resiliency and environmental stewardship through design and ethical advocacy
- Advocate for the profession on issues affecting the business of architecture
- Foster equity, diversity and inclusivity
- Support the future of the profession

GOALS:

- **Resources** | Be the authoritative source and recognized knowledge leader for the profession and practice of architecture
- **Influence** | Promote the AIA as the credible voice for design in the built environment.
- **Future** | Prepare architects, interns, and students to meet the ever-changing marketplace and challenges of the environment.