

# 2023-2026 STRATEGIC PLAN

ENGAGEMENT	ADVOCACY	EDUCATION	INNOVATION	CULTURE
<p>Promoting the collaboration and ideation of all constituents to solve problems, build networks and foster partnerships.</p>	<p>Advancing the issues of business practice, social justice, climate action and public safety facing California's building professions through legislation and regulation.</p>	<p>Fostering the career growth and professional development for a diverse community of students, design and architectural professionals.</p>	<p>Expanding the use of technology, material resources and partnerships necessary for California's resilient, healthy, and equitable future.</p>	<p>Promoting and ensuring accountability for the creation of diverse, equitable and inclusive practice communities in which all contributions are valued.</p>
<p><b>INITIATIVES</b></p> <ol style="list-style-type: none"> <li>1. Grow the belief in the value of architects to the planning, design and construction process, encompassing communities who are marginalized or under-represented.</li> <li>2. Build awareness and a support system for K-12 education while also supporting educational pedagogy and programs that promote architecture as a profession to foster a diverse pipeline.</li> <li>3. Reinforce AIA's value proposition for members through advocacy, access to resources, and educational content that directly responds to their needs.</li> </ol>	<p><b>INITIATIVES</b></p> <ol style="list-style-type: none"> <li>1. Devise climate action responses at a variety of scales, including those readily achieved by local jurisdictions and regions.</li> <li>2. Proactively champion the practice of architecture through changes that occur in the regulatory environment.</li> <li>3. Empower members for active participation in the political process around social equity in the built environment, such as housing, homelessness, and social design.</li> </ol>	<p><b>INITIATIVES</b></p> <ol style="list-style-type: none"> <li>1. Develop educational programs for California that foster knowledge-based architects who thrive as professionals.</li> <li>2. Advocate for the integration of environmental stewardship in education, from K-12 to degree programs.</li> <li>3. Strengthen Commitment to Social Justice: Expand the profession's commitment to learning about the impact of design on social justice.</li> </ol>	<p><b>INITIATIVES</b></p> <ol style="list-style-type: none"> <li>1. Provide a forum for architects to explore practice innovations, building and materials science and construction methodologies including emerging technologies.</li> <li>2. Cultivate partnerships to foster the exchange of new ideas and paradigms, and promote new research in business practice, design and construction.</li> <li>3. Provide leadership in the development of innovative policy, design and community building actions that address the link between architecture and social justice.</li> </ol>	<p><b>INITIATIVES</b></p> <ol style="list-style-type: none"> <li>1. Establish the profession as leading a process to help solve the challenges of society through the inclusion of diverse and varied perspectives and ideas.</li> <li>2. Advocate for practice environments profession-wide that value the intelligence and life experience all stakeholders and contributions.</li> <li>3. Cultivate leaders who are essential and trusted advisors to the industry, profession and general public.</li> </ol>

**Mission:** AIA California is dedicated to serving its members, and uniting all architecture professionals in the design of a more just, equitable and resilient future through advocacy, education and political action.

**Vision:** To harness the transformative power of architecture and design to address the greatest economic, environmental and social challenges of our time.